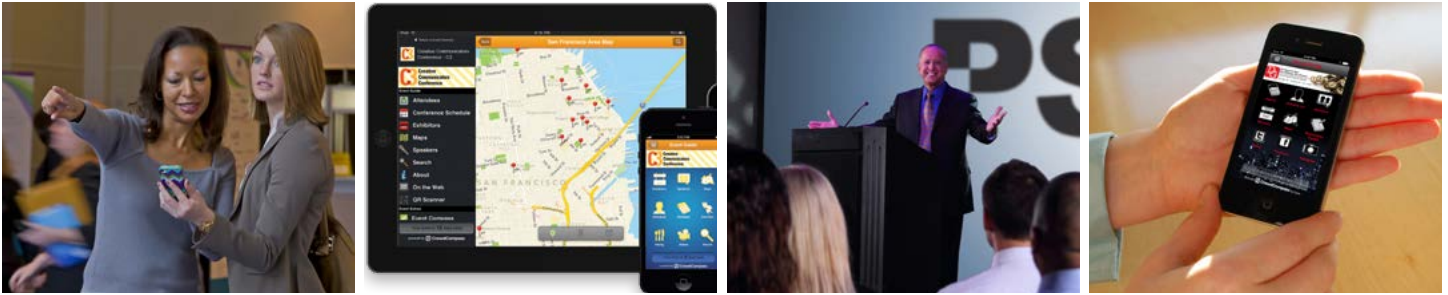


flawless performance. dramatic results.



Mobile Apps – Your New Event Essential

It's never been easier to build a branded event app that connects your attendees, speakers, exhibitors and sponsors. PSAV® has partnered with CrowdCompass, the world's largest mobile app developer for conference and corporate events, to build event apps that create the best mobile experience for event organizers and attendees.

ENGAGE YOUR ATTENDEES

Connect with your attendees and let them connect with each other through their mobile devices.

- Simultaneously share content through social media and across all types of devices
- Network directly from the app with two-way contact sharing and personalized push messaging

PROMOTE YOUR SPEAKERS

Gain greater speaker visibility by including their photo, bio, presentations, and more.

- Speaker profiles listed by name with pictures, bios, and documents
- Speakers can be searched for and bookmarked

EMPOWER YOUR EXHIBITORS

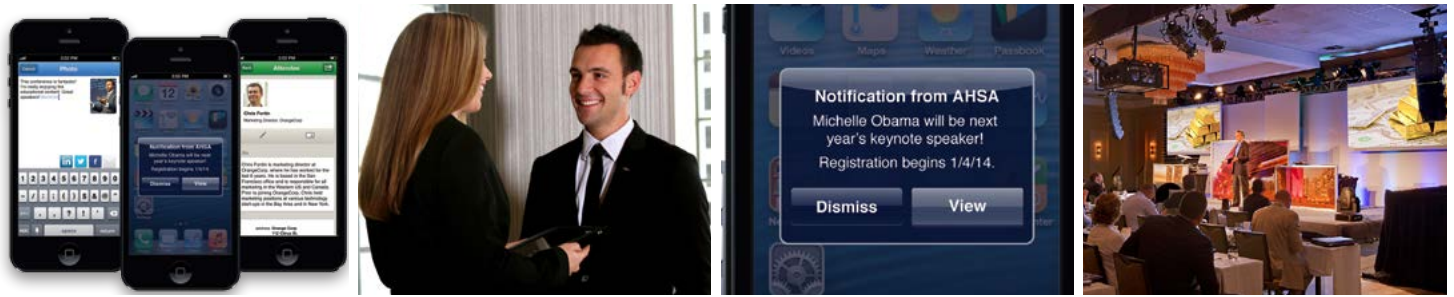
Help exhibitors connect with potential customers, improve lead generation and expand their brand beyond the booth.

- Exhibitor profiles listed by category with pictures, bios and documents
- Increase traffic to exhibitor booths by including them in event gamification



flawless performance. dramatic results.

PSAV[®]



SUPPORT YOUR SPONSORS

Demonstrate to sponsors how they can be successful.

- Increase brand reach through banner ads
- Send push notifications from sponsors
- Improve ROI with mobile-app metrics

GENERATE REVENUE

Sponsors and exhibitors value the chance to communicate directly with attendees. Create a new revenue source with our built-in sponsorship opportunities.

MANAGING AND PLANNING MADE EASY

Our proprietary content management system makes it easy to build branded event apps and create a customized experience for each event you manage, and now, house all of your events in one app.

Contact PSAV today to learn more about
a mobile experience for your next event.

877.430.7728 ■ www.psav.com

